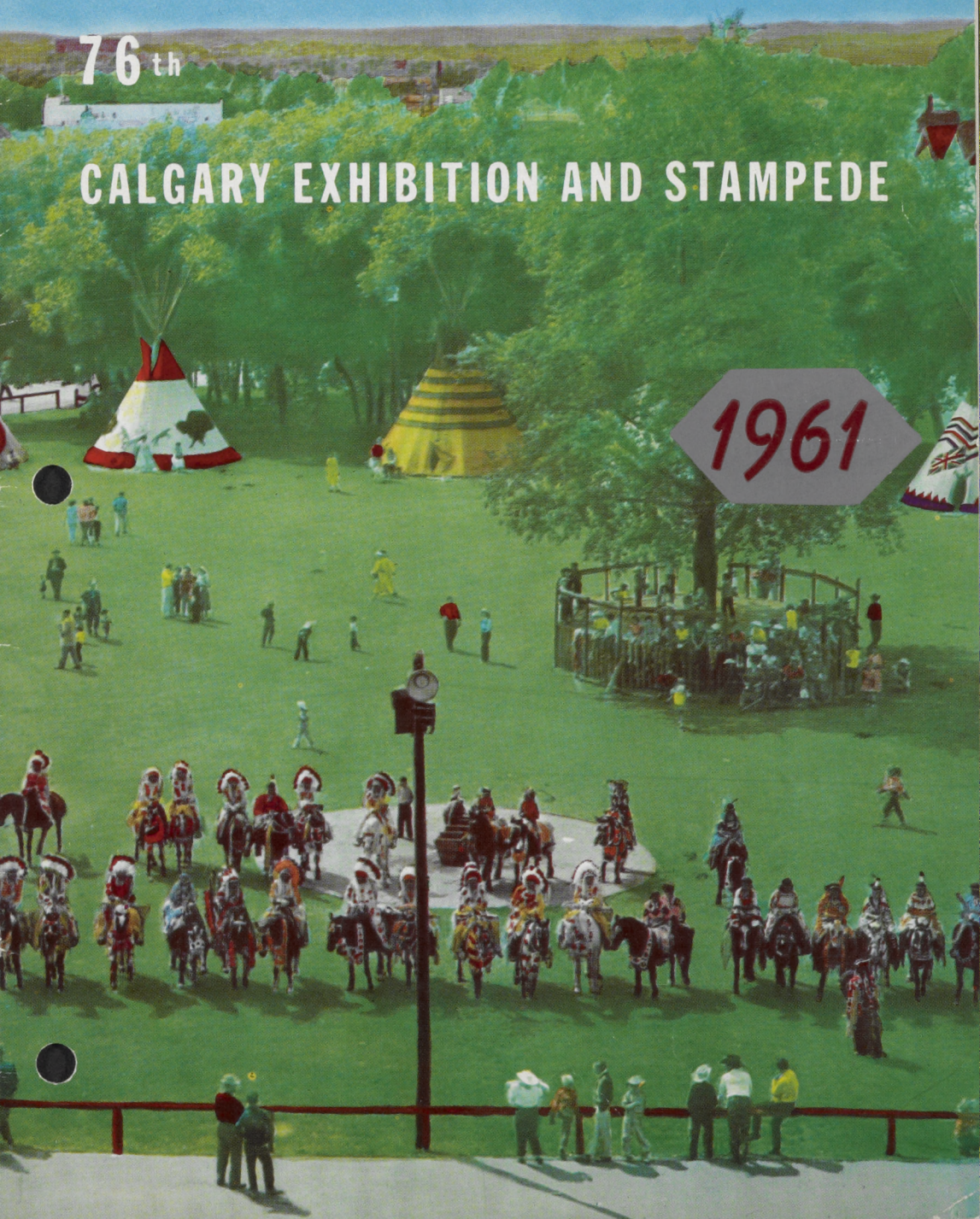


ANNUAL REPORT

76th

CALGARY EXHIBITION AND STAMPEDE

1961



Calgary Exhibition and Stampede Limited

76th Annual Report

1961

Patrons :

Under the distinguished patronage of
His Excellency, Major-General Georges P Vanier, D.S.O., M.C., C.D.,
Governor-General of Canada.

The Hon. J. Percy Page, Lieut.-Gov. of Alberta

Hon. E. C. Manning, Premier of Alberta

Senator Donald Cameron

Donald Fleming, M.L.A.

Senator James Gladstone

Charles E. Johnston, M.L.A.

Col. The Hon. D. S. Harkness, G.M.

Albert Ludwig, M.L.A.

A. R. Smith, M.P.

A. J. Dixon, M.L.A.

Hon. Fred G. Colborne, M.L.A.

Ernest S. Watkins, M.L.A.

Mrs. R. E. Wilkinson, M.L.A.

Honorary Presidents :

The Honourable Alvin G. Hamilton,
Minister of Agriculture, Ottawa, Ontario.

Hon. L. C. Halmrast, Minister of Agriculture, Edmonton

Mayor Harry Hays, Calgary

Life Directors :

C. M. Baker

J. B. Cross

George Edworthy

F. C. Manning

Honorary Life Directors :

Maurice L. Brown

D. E. Black

Frank Collicutt

R. J. Dinning

I. V. Parslow

P. J. Rock

H. P. Wright

Officers:

President Mervyn A. Dutton

1st Vice-President H. Gordon Love

2nd Vice-President Donald C. Matthews

General Manager Maurice E. Hartnett

Ass't General Manager Walter L. Ross

Executive Secretary Irven W. Parsons

Directors :

C. W. Adams ✓

H. G. Love ✓

A. T. Baker ✓

Donald C. Matthews ✓

Ian S. Brown ✓

J. W. Moyer ✓

George Church

J. Angus McKinnon ✓

Basil Dean

Ed. O'Connor ✓

M. A. Dutton

Mr. Justice M. M. Porter ✓

J. A. Grogan ✓

John Wilson, Jr. ✓

Charles Kennedy ✓

Directors Representing the City of Calgary

Ald. Clarence Mack

Ald. D. F. McIntosh

Ald. Mark Tennant

Ald. E. Bruce Watson

Associate Directors Representing the City of Calgary

Chief Commissioner D. E. Batchelor

Commissioner Ian S. Forbes

Commissioner J. Steel

Ald. R. C. Berglund

Ald. J. W. G. MacEwan

Ald. E. D. Duncan

Ald. P. N. R. Morrison

Ald. James L. Hannah

Ald. David J. Russell

Ald. George Ho Lem

Ald. Ernest H. Starr

Dr. L. C. Allan

Ken Ford

L. S. Partridge

H. G. Arscott

W. Hawkins

T. G. Potts

R. Bailey

B. P. Lemieux

R. V. Read

H. Boothman

A. G. Martin

Dave Sargeant

Pete Cormack

A. C. MacWilliams, Q.C.

Robert Wray

Carl B. Cummer

A. H. Nicholson

ASSOCIATE DIRECTORS:

V. W. Abercrombie

Norman W. Douglas

James Kerr

Stewart Adams

W. B. Drever

J. D. Kester

R. T. Alderman

D. M. Dunlop

James Kinniburgh

A. W. Anderson

W. H. Elliott

W. F. Knode

Dr. J. G. Anderson

Dwight Ellis

George Lancaster

A. M. Bacon

T. A. Ellis

Ken Leach

Dr. B. W. Banks

E. K. Elton

Chas. H. Leech

A. H. Barton

Bob Erb

Dr. A. E. Lewis

A. W. Beattie

W. G. Evans

Dave Lewis

R. H. Beavers

E. C. Fitt

Herman Linder

Charles Beil

Gordon Fox

E. A. Locke

G. Max Bell

Owen Funnell

Harold Long

N. F. Bell

Clem Gardner

Eric Longeway

W. S. Benson

George H. Gooderham

Peter Lougheed

Wm. Betts

Mrs. Ralph Graham

Jas. A. Love

Harvey Bliss

M. G. Graves

Wm. N. Love

M. R. Boake

Roy Graves

N. K. Luxton

L. W. Bond

Supt. L. S. Grayson

Benton Mackid

R. L. Borden

W. A. Greenway

Edwin J. Madill

Archie Boyce

Harry Hambly

A. H. Manning

John D. Boyd

H. R. Hammond

Fred Maxie

A. Boyse

M. L. Hanson

J. F. Maxwell

Roland Bradley

R. P. Hare

J. C. Mayne

J. Harold Brandreth

Peter Harrison

G. F. V. Middleton

Thos. L. Brook

R. H. C. Harrison

Frank Mirtle

T. P. Brown

Orrin Hart

Tom Moore

Geo. W. Bull

Donald H. Hartford

W. C. Morley

Jack Byers

Brig. F. M. W.

K. J. Morrison

A. M. Cairns

Harvey, V.C.

R. S. Munn

Holland Cameron

Neil S. Harvie

Alex Munro

R. A. Cannon

Dick Havens

Col. E. T. Munro

S. B. Card, Jr.

Phil Heather

W. D. MacDonald

Gordon Carter

R. J. Hegan

Frank McCool

E. J. Chambers, Q.C.

Harold Henker

Gordon McGachie

Geo. M. Cheatham

Robert Herring

A. R. MacKenzie

Leo Chikinda

W. S. Herron

Commander J. F.

Eion Chisholm

George Hill

McKenzie, RCN (R)

E. A. Chiswell

F. M. Holden

Donald McKinnon

R. G. Christie

Wm. Holmes

T. Macmillan

Curtis Clarke

E. A. Hookway

Frank M. McMahon

C. H. Collett

Wm. Hudson

George L. McMahon

J. Comessotti

H. G. Hymas

Leishman McNeill

Donald B. Coombs

L. P. Jacques

N. A. MacPhee

Kenneth R. Coppock

R. H. Jenkins

R. C. McPherson

Merv. Cozart

Reg. F. Jennings

Stuart McRae

Geo. L. Crawford, Q.C.

Doug. Johnson

Geo. McVety

George Cristall

James Johnson

C. O. Nickle

John Cross

R. M. Johnston

Ed. Noad

A. D. Davis

J. B. Jones

Geo. I. Penner

J. M. Dillon

Wilson Keith

E. E. Peterson

J. B. Dinning

J. Howard Kelly, Q.C.

Wm. Pratt

ASSOCIATE DIRECTORS — (Continued)

W. P. B. Pugh	M. A. Shortt	Group Captain
R. M. Putnam	Harold Simonson	C. V. Trites
Owen Richards	Harold Smith	George T. Valentine
Stewart Riddle	W. D. Smith	Robert Warren
Donald Ritz	Maxwell Smith	L. J. Watson
Paul Rowe	Dr. A. D. Sparrow	Aubrey Weir
Hardy Salter	John Stevenson	J. H. Wilson
R. L. Sanburn	Allie Streeter	John Wilson, Sr.
H. J. Scholefield	Geo. A. Sweany	Geo. Winkelaar
John Scrymgeour	B. Tarabula	James Wordie
Richard D. Secord	Ernie Taylor	Fred Yeabsley
Walter Shadlock	Geo. H. Thompson	Sherman Yelland
		Dennis K. Yorath

STAFF :

D. T. McKillop	Accountant and Cashier
Ken Foster	Live Stock Superintendent
Dick Cosgrave	Arena Director
Lloyd Turner	Manager, The Corral
T. B. Hall	Purchasing Dept.
Fred Kennedy	Publicity Executive
Ken Lucas	Grounds Supt.
Jack Arbour	Manager, Curling Section

Committees and Directors in Charge of Departments

NOTE:—The President, Mr. Mervyn A. Dutton and the General Manager Maurice E. Hartnett are ex-officio members of all committees.

EXECUTIVE COMMITTEE:—M. A. Dutton, Chairman; J. B. Cross, Geo. Edworthy, H. G. Love, F. C. Manning, Donald C. Matthews, Ald. D. F. McIntosh, Mr. Justice M. M. Porter, Ald. E. Bruce Watson.

ATTRACTIONS & GRANDSTAND COMMITTEE:—H. G. Love, Chairman; Maurice L. Brown, Vice-Chairman; Maurice E. Hartnett, Peter Lougheed, Fred Maxie.

DOWN TOWN ATTRACTIONS COMMITTEE :—Ed. O'Connor, Chairman; G. H. Beavers, J. D. Boyd, R. Bradley, Orville Burke, Boothe Card, Jr.; Art Davis, J. M. Dillon, E. K. Elton, Ted Halford, T. B. Hall, Fritz Hanson, Harold Henker, D. V. Hicks, George Hill, Paul Rowe, George Sweany, Merv. Cozart.

EXHIBITS COMMITTEE: — F. C. Manning, Chairman; George Hill, Vice-Chairman; Ken Ford, Owen Funnell, J. A. Grogan, Ernest Lamm, Neale Roche, E. L. Taylor, Niels Weismose.

FINANCE COMMITTEE:—Mr. Justice M. M. Porter, Chairman; with the President and the two Vice-Presidents as ex-officio members.

FRIDAY MORNING COMMITTEE:—Mayor Harry Hays, Chairman; R. T. Alderman, Maurice L. Brown; Norman W. Douglas; Charles Kennedy, E. A. Locke, Donald C. Matthews, Ward Tennis.

GROUND & DEVELOPMENT COMMITTEE: — J. B. Cross, Chairman; C. W. Adams, R. J. Dinning, M. A. Dutton, George Edworthy, H. G. Love, F. C. Manning, Donald C. Matthews, J. W. Moyer, Mr. Justice M. M. Porter, Commissioner John Steel.

HOCKEY:—Chairman of the Company's Hockey Operations — J. W. Moyer.

HOCKEY COMMITTEE: — James Kerr, Chairman; George Church, W. F. Knode, Peter Lougheed, K. M. Manning, John Scrymgeour.

HOME AWARD COMMITTEE: — M. A. Dutton, Chairman.

HORSE SHOW COMMITTEE: — Ian S. Brown, Chairman; Charles Kennedy, Vice-Chairman; L. O. Chambers, George Cheatham, Dick Cosgrave, Mrs. Ralph Graham, Brig. F. M. W. Harvey, V.C.; Neil S. Harvie, Mrs. H. A. Irving, Glen Judd, Fred Kennedy, Stuart McRae, George L. McVety, Wm. Pratt, J. Lloyd Turner.

Committees and Directors in Charge of Departments (CONTINUED)

- INDIAN COMMITTEE:** — Tom Hall, Chairman; R. Bradley, J. B. Cross, Benton Mackid, W. P. B. Pugh.
- JUNIOR AGRICULTURAL ACTIVITIES COMMITTEE:** — Charles Kennedy, Chairman; Gordon Fox, Vice-Chairman; T. F. Allison, A. W. Beattie, Norman Bell, J. R. Gray, Ivan Garrison, Wm. Hart, R. H. Jenkins, James Johnson, Mrs. Irene Leavitt, C. L. Usher.
- LIVESTOCK COMMITTEE:** — Donald C. Matthews, Chairman; M. R. Boake, Curtis Clarke, William Hudson, Charles Kennedy, J. A. McKinnon, John Wilson, Jr.
- BEEF SECTION:** — M. R. Boake, Chairman; N. F. Bell, L. W. Bond, Ian S. Brown, G. W. Bull, John Cross, Orrin Hart, Jim Kinniburgh, W. D. MacDonald, E. Noad.
- DAIRY CATTLE SECTION:** — Curtis Clarke, Chairman; Vic Abercrombie, A. W. Anderson, Stuart Colpitts, Nelson Hoy, Eric Longeway, O. O. Lundberg, Norman Moore, E. E. Peterson, Owen Richards, Fred Yeabsley.
- HORSE SECTION:** — J. A. MacKinnon, Chairman; Dwight Ellis, Thomas MacMillan, I. V. Parslow, Hardy Salter, Donald C. Stewart, D. Charles Stewart.
- SHEEP SECTION:** — John Wilson, Jr., Chairman; W. S. Benson, C. W. Fowler, Walter Shadlock, Harold Trentham.
- SWINE SECTION:** — William. Hudson, Chairman; W. A. Greenway, Stan Price, H. J. Scholefield.
- MIDWAY & CONCESSIONS COMMITTEE:** — F. W. Mirtle, Chairman, Art Davis, W. B. Drever, Tom Moore.
- PARADE COMMITTEE:** — J. A. Grogan, Chairman; S. Adams, Harvey Bliss, R. Bradley, Tom Brook, Ian S. Brown, S. Boothe Card, Gordon Carter, George Cheatham, Pete Cormack, Dick Cosgrave, Carl Cummer, Jack Dillon, Ian Forbes, Bob Freeze, Roy Graves, Ted Halford, Tom Hall, Phil Heather, Harold Henker, Wm. Herron, George Hill, Charles Kennedy, Col. E. T. Munro, Charles McKinnon, Geo. McMahon, Leishman McNeil, Stuart McRae, Ed. O'Connor, E. E. Peterson, W. E. Slater, A. R. Smith, M.P.; Ald. E. H. Starr.
- RACE COMMITTEE:**—C. W. Adams, Chaiman; G. Max Bell, R. G. Christie, George L. Crawford, Q.C.; F. M. Holden, K. M. Leach, I. V. Parslow, Stewart Riddle, P. J. Rock, M. Smith.
- RACE RECEPTION COMMITTEE:**—George L. Crawford, Q.C., Chairman; A. T. Baker, William G. Egbert, H. T. R. Gregg, R. H. Jenkins, Fred Kennedy.
- RECEPTION COMMITTEE:** — M. A. Dutton, Chairman; Basil Dean, Vice-Chairman; V. W. Abercrombe, A. T. Baker, G. Max Bell, D. E. Black, Maurice L. Brown, Gordon Carter, F. C. Colborne, M.L.A.; Frank Collicutt, J. B. Cross, R. J. Dinning, D. M. Dunlop, Norman Dutton, George Edworthy, E. C. Fitt, Gordon Fox, J. A. Grogan, R. H. Jenkins, E. A. Locke, James Love, F. C. Manning, Donald C. Matthews, Edmund S. Marshall, J. C. Mayne, G. F. V. Middleton, W. C. Morley, Leishman McNeill, C. O. Nickle, I. V. Parslow, E. E. Peterson, Mr. Justice M. M. Porter, P. J. Rock, H. P. Wright.
- SATURDAY MORNING ROUND-UP COMMITTEE:** — John Scrymgeour, Chairman; Geo Cheatham, Dick Cosgrave, J. B. Cross, George Edworthy, Jim Gray, Neil S. Harvie, H. G. Love.
- SEED FAIR & SHORT COURSE COMMITTEE:** — H. P. Wright, Chairman; A. T. Baker, Vice-Chairman; A. W. Beattie, A. Boyse, Omar Broughton, Bruce Cohoe, George Edworthy, D. W. Elliott, W. Fennel, A. Goddard, Reg. Hammond, Neil S. Harvie, Wilf Hempel, Mrs. Irene Leavitt, Ernie Love, J. A. McKinnon, Gordon Moss, W. M. Pringle, J. A. Ringstrom, C. Aubrey Weir, Sherman Yelland.
- STAMPEDE COMMITTEE:**—George Edworthy, Chairman; George Cheatham, Dick Cosgrave, M. Cozart, J. B. Cross, John Cross, Jack Edworthy, Stuart McRae.
- TRAFFIC COMMITTEE:**—Gordon McGachie, Chairman; R. Bailey, J. B. Dinning, A. H. Manning, George Shields.

ANNUAL REPORT

of the

Calgary Exhibition and Stampede Limited

For the Year ended 30th September, 1961.

TO THE SHAREHOLDERS :

Gentlemen :

Despite the obstacles which were encountered our Company has completed another exceedingly successful year. Gross returns reached a new high although attendance at the Exhibition and Stampede was slightly down.

Stampede Week attendance of 514,857 compared with 527,933 in 1960 and 591,715 in our record year of 1959. However, considering the fact that the Calgary Transit System was on strike for all but the first day of the Exhibition and Stampede, the attendance was, in the opinion of your board, most gratifying.

The Exhibition and Stampede was officially opened on the evening of Monday, July 10th, by the Honourable George Hees, Minister of Trade and Commerce in the Canadian Government. On Saturday evening the Stampede trophies were presented by Mr. Justice Marshall M. Porter, our own Chairman of Finance, who had recently brought honour to our city by his election to the office of Imperial Potentate of the Shriners of America. Mr. Justice Porter was assisted in the presentation ceremonies by Charles M. Beil, the famous Banff artist who designs and produces the Stampede trophies.

We were greatly honoured to have as Parade Grand Marshal the charming Senora Eva S. de Lopez Mateos, wife of the President of Mexico. Senora Lopez Mateos was accompanied on her visit to the Stampede by her daughter and by His Excellency Rafael de la Colina, Mexican Ambassador to Canada.

The non-western sections of the Stampede Parade were again restricted, with the result that the Parade, while shorter than usual, was colourful and well run and was well received by the usual huge crowd.

The ever popular down town attractions, Tuesday through Friday, again drew large and enthusiastic audiences.

The Stampede events drew a total of almost 600 entries, an all-time record, and prize money also reached a new high. For the second successive year we must regretfully record a contestant fatality. Willie Little Bear, of Cardston, suffered fatal injuries while competing in the Novice Bronc Riding event. The Company has contributed \$5,000.00 to a fund which will be administered by the Department of Indian Affairs for the welfare of his family.

Horse racing in Calgary was featured by the inaugural running on September 2nd of the Stampede Futurity Stakes. The purse of \$8,000.00

added was the largest ever offered for a two-year-old race in Western Canada. The Stampede Futurity luncheon which preceeded the race was well attended and enthusiastically received. The Alberta Derby at its new distance of 1 $\frac{3}{8}$ miles drew an excellent field and proved to be a most interesting contest. We were very happy to have Johnny Longden in attendance to present his trophy to the winner.

Pari mutuel play was down slightly from last year due to a decrease at the Fall Meet. Unfortunately two Quinella races had to be cancelled, one due to a starting gate failure Stampede Week and one due to track conditions on the last day of the season.

Harness racing returned to Calgary after an absence of many years. A 12-day Harness Meet, conducted on our track by the Calgary Trotting and Pacing Association on a rental basis, met with moderate success.

The platform show was produced by the Music Corporation of America and the fireworks by Hand Fireworks Company. The Midway was once again provided by Royal American Shows and the gross was slightly higher than last year.

During the Exhibition and Stampede the Corral featured World Championship Wrestling three evenings, the Hank Snow-Wilf Carter Show two evenings and a Square Dance Jamboree on Saturday. Attendance and revenue were reasonably satisfactory.

Rex Allen, who was our Honoured Guest this year, proved to be an excellent choice. He worked untiringly and was warmly received by fans of all ages.

The free attractions presented each afternoon and evening in front of the Stampede Corral drew great crowds for every performance. A mixture of high acts and platform attractions provided a well-balanced show.

Our livestock exhibition was featured this year by the National Jersey Show, followed by a successful auction sale of selected Jersey cattle. Our livestock stabling and show ring facilities were once again overcrowded and steps will have to be taken to deal with this situation until such time as further facilities are available.

Commercial and non-commercial exhibits in the Big Four were of good quality and the building continues to attract excellent crowds each year.

Revenue from the Stampede Give-Away Home increased substantially and a moderate increase was also recorded in the Kinsmen Car Award.

An all-time attendance record of 36,875 was established at the Friday Morning Children's Show. This turnout must be attributed to the citizens of Calgary who co-operated magnificently in getting the children to the grounds despite the lack of bus transportation. Few people believed that it would be possible to bring a crowd of this magnitude to the grounds without the facilities of the transit system, but the task was accomplished efficiently and with a minimum of confusion. Never was the Calgary spirit more in evidence than on that morning.

The crowd at the Saturday Morning Roundup showed a moderate increase, as this interesting program continues to grow in popularity.

The ever popular Indian Village and Indian Parades were again provided through the co-operation of the Stony, Sarcee and Blackfoot Tribes.

The publicity obtained for our activities was once again most gratifying. During the year the Canadian Press Clipping Service furnished us with 3,118 clippings from daily newspapers, and in addition to this we received valuable publicity from numerous articles in magazines and other periodicals.

Our Farm Youth program in late July and August continues to grow in size and popularity. Approximately 500 head of calves and lambs were shown and sold and 163 boys and girls attended the Farm Youth Camp. This year for the first time our Company sponsored the Southern Alberta Finals of the Annual 4-H Public Speaking Competition. In the opinion of your Junior Activities Committee and Management this was a most worthwhile project and one which should continue to merit our support.

Attendance on the grounds during the year reached a total of 1,766,079, breaking by 84,872 the record established last year. Comparative figures are as follows :

	1960-61	1959-60
Stampede Corral	523,416	490,230
Arena Rink	46,524	56,466
Agricultural Building	216,770	227,830
Big Four	206,524	180,997
Fort Calgary House	18,977	20,552
Race Meets	189,011	136,649
Exhibition and Stampede	514,857	527,933
Sundry	50,000	40,550
Total	<u>1,766,079</u>	<u>1,681,207</u>

The Livestock Shows and Sales of the Alberta Cattle, Sheep and Swine Breeders' Associations, which are operated by our staff, all met with moderate success. In particular, the Spring Bull Sale showed an increased average of approximately \$100.00 per head.

The Spring Horse Sale once again drew an amazingly large entry and 950 head sold for an average of \$177.00. For the first time a purebred section was incorporated into the sale, and the selection of quality Arabian, Appaloosa, Quarter Horses and Thoroughbreds added greatly to the success of the event. After a two-year trial the format of the combined Horse Show and Rodeo in October was abandoned due to lack of public support, and the traditional Calgary Horse Show was staged in the Stampede Corral in May before reasonably satisfactory crowds. The Company again participated in or provided facilities for the Seed Fair and Agricultural Short Course, the Poultry Show, the Horticultural Show and the Horse Shows of the Alberta Light Horse Association and the Arabian Horse Show Association.

The Stampede Corral enjoyed another extremely busy year. During the winter months much of the ice time in the building was devoted to minor hockey, under an arrangement between our Company and the Calgary Buffalo Association for the development of hockey at the Junior and Juvenile levels. The Stampeder Hockey Club had a good season, finishing in first place in the Western Hockey League although they were eliminated

in the first playoff round by the Seattle Totems. Crowds were substantially larger than last season. During the summer months league franchises were granted to Los Angeles and San Francisco, while Winnipeg and Victoria have discontinued operations. Gus Kyle, Manager-Coach of the Stampeders, has resigned. Alf Pike, late of the New York Rangers, has assumed the Coaching duties and Lloyd Turner now is acting business manager of the Club.

The highlight of Canada's Curling Season took place in the Stampede Corral this year, when 51,338 persons were in attendance for the Canadian Curling Championships. The MacDonald Briar Tankard, emblematic of the Championship, was won by the Hec Gervais rink of Edmonton.

Once again the 24 sheets of curling ice in the Big Four and the six sheets in the Arena were insufficient to meet the demand and it would appear that the additional sheets now available in the Big Four should also operate at near capacity.

During the summer months 24 new sheets of curling ice were installed on the upper floor of the Big Four, thus doubling the capacity of what was already the largest curling rink in the world. Other major capital projects included the following:—

1. Construction of two new race barns.
2. Construction of roof over East Grandstand, including new Eye-In-The-Sky and Race Judges' Stand.
3. Purchase of property, including 480 acres of deeded land and long-term grazing lease on 15,000 acres east of Drumheller. The acquisition of this ranch was, in the opinion of your board, imperative if the Stampede is to be assured of an adequate supply of good bucking stock in the years to come. It has become more and more difficult to arrange for pasture of the limited number of horses which we already own, a number which your board and your Stampede committee feel is insufficient to insure the continued success of the Stampede. Steps are now being taken to increase our bucking stock holdings and we are also embarking on a long-term breeding program which we hope will eventually meet our continuing need for bucking horses.

It would obviously be impossible to acknowledge all of those persons and groups whose efforts have been responsible for our success. However, special acknowledgement must be made of the outstanding co-operation received from the representatives of Press, Radio and Television. We must also acknowledge the support received from the Mayor, the Aldermen and City Department heads, the officials of the Canadian and Provincial Governments, from our own directors, associate directors, committee chairmen and committee members, the donors of trophies and prizes, the members of the Southern Alberta Pioneers' and Old Timers' Association, the Red Cross and St. John Ambulance Association and our exhibitors, contestants and judges. May we also express our thanks to all of the staff who by their untiring efforts have contributed greatly to the success of our operation.

One of our best loved and most respected members passed away this year in the person of E. D. Adams. Mr. Adams, an Honorary Life Director of our Company, a one time Vice-President and for many years Chairman of Finance, was first elected to our board of directors in 1912 and was one of the persons who contributed most to the development of the Thoroughbred Horse industry in this Province. We must also regretfully record the passing of D. J. Young, another of our veteran shareholders. Our sincere sympathy is extended to their families.

Respectfully submitted,

M. A. DUTTON,
President.

MAURICE E. HARTNETT,
General Manager.

FINANCE CHAIRMAN'S REPORT

TO THE SHAREHOLDERS :—

Gentlemen:—

The Auditor's Statement appearing on pages 16 and 17 of the reports in your hands shows revenues, expenditures and profits for the year ended the 30th September, 1961. Following is a comparative statement of the results of 1961 and 1960 :

REVENUE

EXHIBITION AND STAMPEDE WEEK:	1961	1960
Gate and Grandstand receipts	\$ 590,338.43	\$ 590,313.10
Exhibit space, concessions and midway	219,073.24	222,660.88
Stampede donations and entry fees	25,521.01	24,345.10
General entry fees	3,126.23	2,930.96
Advertising	596.00	733.00
Corral attractions	1,621.93
Give Away Home (net)	57,852.28	45,534.43
Souvenir Program	9,011.17	6,601.07
RACING NET REVENUE	48,912.53	68,632.20
HORSE SALE AND HORSE SHOW	78,870.05	51,258.33
OTHER REVENUE:		
Rentals	31,983.51	25,982.74
Grants and donations	111,564.00	112,317.00
Interest on investments	3,402.81	3,501.60
Net revenue on operations of the Arena, Stampede Corral, Big Four and Agricultural Building	110,952.43	79,731.79
Sundry revenue	6,678.27	7,193.26
	<u>\$1,299,503.89</u>	<u>\$1,241,735.46</u>

EXPENDITURE

EXHIBITION AND STAMPEDE WEEK:	1961	1960
Wages	\$ 60,925.00	\$ 60,419.50
Stampede expense	65,701.31	57,359.43
Stampede prizes	80,690.02	75,582.52
General prizes	41,538.65	40,724.15
Judges' fees and expense	1,870.00	2,510.00
Exhibits expense	56,824.75	57,450.82
Music and evening attractions	27,703.34	27,858.07
Indian expense	7,452.22	6,622.49
Parade expense	8,705.74	9,146.80
Composers, Authors and Publishers	542.43	548.97
Morning street entertainment	5,249.59	5,955.19
General grounds expense	53,606.96	61,001.81
Accommodation bureau	1,018.86	993.09
Saturday morning roundup	4,937.07	5,586.03
Street decorations	5,386.73
Special Stampede Week attractions	14,549.40	22,127.26
Corral shows (net)	6,923.23

HORSE SALE AND HORSE SHOW EXPENSE (Note: Two Horse Shows in 1961 fiscal period)	1961	1960
	\$ 81,642.94	\$ 54,349.93
GENERAL EXPENDITURES — Chargeable		
to all sources of revenue:		
Administration expense	99,136.66	91,076.42
Grounds maintenance	59,375.86	52,045.23
Workmen's Compensation and Unemployment Insurance	4,012.42	3,136.12
Advertising and printing	60,553.09	54,794.50
Grants and memberships	8,650.97	9,278.10
Insurance	10,791.33	9,360.37
Interest and exchange	13,883.49	11,188.49
Pension plan	18,280.19	16,281.54
Group medical plan	2,853.69	2,167.77
Group life insurance	1,723.30	969.20
Purchasing and stores expense	8,467.80	8,277.62
Estimated allowance for doubtful accounts	6,000.00	
Sundry expenses	1,216.95	757.20
Improvements and additions to plant	439,353.38	126,420.49
	<u>\$1,252,644.14</u>	<u>\$ 880,912.34</u>
To reserve for Junior Agricultural Activities	20,099.18	18,905.51
To reserve for buildings purchased from the City of Calgary	10,000.00	10,000.00
To reserve for Canadian Centennial Parade 1967	3,000.00	
To reserve for payment of capital loan re Big Four Building	13,760.57	331,917.61
	<u>\$1,299,503.89</u>	<u>\$1,241,735.46</u>

Revenue and Expenditures increased during the year ended September 30, 1961. A Surplus of \$486,213.13 was earned before deducting the cost of improvements to the plant and buildings. The Company paid \$60,819.47 in bank interest in this period. The bank loan was \$1,170,000.00 as at September 30, 1961.

Improvements charged against Revenue amounted to \$439,353.38. They include two new Race Horse Barns providing 104 stalls and 16 tack rooms, roofing the East Bleacher, purchase of property and equipment and other minor additions to the plant.

Provisions from Revenue totalled \$33,099.18. The Reserve for Junior Agriculture Activities received \$20,099.18 and \$10,000.00 was added to the reserve for buildings purchased from the City of Calgary. In addition \$3,000.00 was provided for the Centennial Parade in 1967.

Not included in these improvements provided from Revenue, an additional amount was expended on the Big Four Building to put twenty-four sheets of ice on the upper floor. An amount of \$258,288.30 was added to the Capital Cost of this building.

A total of \$697,641.68 was spent to provide better facilities for the community which we serve. While these expenditures increased our indebtedness, it is felt that the financial position of the Company is strong and if future earnings remain on the same level there should be no difficulty in meeting our commitments.

Respectfully submitted,

M. M. PORTER,

Director in Charge of Finance.



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AUDITOR'S REPORT

To the Shareholders of
Calgary Exhibition and Stampede Limited.
Calgary, Alberta.

Sirs :—

We have examined the balance sheet of Calgary Exhibition and Stampede Limited as at September 30, 1961, and the general statement of revenue and expenditure for the year ended on that date and have obtained all the information and explanations we have required. Our examination included a general review of the accounting procedures and such tests of accounting records and other supporting evidence as we considered necessary in the circumstances.

In our opinion and according to the best of our information and the explanations given to us, and as shown by the books of the company, the accompanying balance sheet and general statement of revenue and expenditure are properly drawn up so as to exhibit a true and correct view of the state of the affairs of Calgary Exhibition and Stampede Limited at September 30, 1961 and the results of its operations for the year then ended, on a basis consistent with that of the preceding year.

CLARKSON, GORDON & CO.,
Chartered Accountants.

Calgary, Alberta.
October 24, 1961.

Calgary Exhibition and Stampede Limited

(Incorporated under the Laws of Alberta)

Balance Sheet as at 30th September, 1961

ASSETS			
CURRENT:			
Cash	\$	5,085.50	
Accounts receivable less allowance for doubtful accounts of \$4,795.80		58,138.92	
Inventory, valued at the lower of cost or market		3,096.46	
Prepaid expenses		39,045.42	
Deposits		7,925.00	
Total current assets	\$	113,291.30	
INVESTMENTS AT COST:			
Government of Canada bonds (market value \$78,678) — held for operating contingencies		99,324.75	
FIXED: (see note)			
Big Four Building — at cost	\$2,161,522.15		
Less accumulated appropri- ations from revenue	882,700.87	\$1,278,821.28	
Victoria Park Buildings	\$ 100,000.00		
Less accumulated appropri- ations from revenue	40,000.00	60,000.00	
Other buildings and equipment — at nominal value		500.00	1,339,321.28
			<u>\$1,551,937.33</u>

Note: The company follows the practice of charging the cost of buildings, equipment and other assets against revenue as incurred except for certain projects which are written off by means of appropriations from revenue. Title to these assets is vested in the City of Calgary on expiration of the existing lease.

Calgary Exhibition and Stampede Limited

(Incorporated under the Laws of Alberta)

Balance Sheet as at 30th September, 1961

LIABILITIES

CURRENT:

Bank loan and overdraft (against which the investments are pledged as collateral)	\$ 416,533.70	
Accounts payable	61,950.01	
Advance reservations in respect of 1961/62 activities	27,252.95	
Long term liabilities maturing within one year	110,000.00	
Total current liabilities	\$ 615,736.66	

LONG TERM:

City of Calgary	\$ 60,000.00	
5¼ % Capital bank loan	800,000.00	
	\$ 860,000.00	
Less amounts maturing within one year shown as a current liability	110,000.00	750,000.00

RESERVES:

Junior Agricultural Activities	\$ 82,440.67	
Operating contingencies	100,000.00	
Canadian Centennial parade (1967)	3,000.00	185,440.67

CAPITAL:

Authorized — 5,000 shares of a par value of \$1.00		
Issued — 3,800 shares	\$ 3,800.00	
Less due from subscribers	3,040.00	760.00
		<u>\$1,551,937.33</u>

On behalf of the Board,

M. A. DUTTON, Director

A. T. BAKER, Director

This is the balance sheet referred to in our report to the Shareholders dated October 24, 1961.

CLARKSON, GORDON & CO.,
Chartered Accountants.

Calgary Exhibition and Stampede Limited

CALGARY, ALBERTA

Statement of Revenue and Expenditure For the Year Ended September 30, 1961

EXPENDITURE

Exhibition and Stampede Week —

before apportionment of charges for general expenditures and improvements to plant and buildings

Wages	\$ 60,925.00	
Stampede expense	65,701.31	
Stampede prizes	80,690.02	
General prizes	41,538.65	
Judges' fees and expenses	1,870.00	
Exhibits expense	56,824.75	
Music and evening attractions	27,703.34	
Indian expense	7,452.22	
Parade expense	8,705.74	
Morning street entertainment	5,249.59	
Composers, Authors and Publishers Association	542.43	
General grounds expense	53,606.96	
Accommodation Bureau	1,018.86	
Saturday morning round-up	4,937.07	
Street decorations	5,386.73	
Special Stampede Week attractions	14,549.40	\$ 436,702.07

Racing and Pari-Mutuels —

before apportionment of charges for general expenditure and improvements to land and buildings:

Expenses	\$ 325,705.88	
Race purses	333,715.99	659,421.87

Horse Sale and Horse Show Expenses		81,642.94
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General Expenditure:

Administration expense	\$ 99,136.66	
Grounds expense and maintenance	59,375.86	
Workmen's Compensation	1,476.41	
Advertising and publicity	51,181.50	
Printing	9,371.59	
Grants and memberships	8,650.97	
Insurance	10,791.33	
Exchange	285.23	
Bank interest	13,598.26	
Pension plan	18,280.19	
Group medical plan	2,853.69	
Group life insurance plan	1,723.30	
Stores department expense	8,467.80	
Sundry expense	1,216.95	
Unemployment insurance	2,536.01	
Provision for doubtful accounts	6,000.00	294,945.75

Expenditure on Improvements

to and additions to plant and buildings necessary to earn the income of the company (not including \$258,288.30 charged directly to fixed assets, Big Four Building).

Racing facilities, bleacher improvements and purchase of property		439,353.38
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Provisions:

Junior Agricultural activities	\$ 20,099.18	
Victoria Park buildings	10,000.00	
Canadian Centennial parade (1967)	3,000.00	
Big Four Building	13,760.57	46,859.75

\$1,958,925.76

Calgary Exhibition and Stampede Limited

CALGARY, ALBERTA

Statement of Revenue and Expenditure For the Year Ended September 30, 1961

REVENUE

Exhibition and Stampede Week:

Gate and grandstand receipts	\$ 590,338.43	
Exhibits space, concessions and midway	219,073.24	
Stampede donations and entry fees	25,521.01	
General entry fees	3,126.23	
Advertising revenue	596.00	
Stampede give-away home (net)	57,852.28	
Souvenir program	9,011.17	
Corral shows (net)	1,621.93	\$ 907,140.29

Racing:

Revenue — spring, summer and fall meets	708,334.40
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Horse Sale and Horse Show

78,870.05

Other Revenue:

Rentals	\$ 31,983.51	
Grants and donations	111,564.00	
Interest on investments	3,402.81	
Arena, Stampede Corral, Big Four Building and Agriculture Building	110,952.43	
Sundry revenue	6,678.27	264,581.02

\$1,958,925.76

Calgary Exhibition and Stampede Limited

Name	No. of Shares	Name	No. of Shares	Name	No. of Shares
Abercrombie, V. W.	25	Freeze, F. R.	25	McCullough, E. A.	25
Adams, C. W.	25	French, Basil V.	25	McDougall, Alex	25
Adams, S. A.	25	Gardner, Clem	25	McGachie, Gordon	25
Alderman, R. T.	25	Gibson, Dr. J. A.	25	McIntosh, D. F.	25
Anderson, Dr. J. G.	25	Grogan, Jack	25	McKinnon, Angus	25
Atkinson, J. T.	25	Guichon, Urban	25	McLean, E.	25
Baker, A. T.	25	Hall, T. B.	25	McLennan, J. A.	25
Baker, C. M.	25	Harkness, Hon. the		McMahon, Frank	25
Beavers, R. H.	25	Col. D. S., M.P.	25	McMahon, Geo. L.	25
Bell, G. Max	25	Hart, Orrin E.	25	Might, O. H. E., Q.C.	25
Bell, N. F.	25	Hartnett, Maurice E.	25	Mirtle, F. W. B.	25
Black, D. E.	25	Harvie, E. L., Q.C.	25	Moore, Clarence	25
Boake, M. R.	25	Harvie, Neil S.	25	Morley, W. Chas.	25
Bond, Leroy	25	Hay, Chas.	25	Moyer, J. W.	25
Boulton, L. C.	25	Hays, Mayor Harry W.	25	Noad, E. F.	25
Boyse, A.	25	Hays, Dr. T. E.	25	Nowers, E. B.	25
Brown, Ian S.	25	Herron, W. S.	25	O'Connor, Ed.	25
Brown, Maurice L.	25	Hill, Geo. E.	25	Parkinson, S. J.	25
Brown, T. P.	25	Holdsworth, J. H.	25	Parslow, I. V.	25
Bull, G. W.	25	Howard, H. E.	25	Peterson, E. E.	25
Burns, R. J.	25	Howard, H. J.	25	Phillips, H. L.	25
Burton, Pat	25	Hudson, Thos.	25	Porter, Mr. Justice M.M.	25
Byers, Jack	25	Hudson, Wm.	25	Price, R. G.	25
Carlyle, Grant	25	Jenkins, R. H.	25	Ralph, R. N.	25
Chambers, E. J., Q.C.	25	Jennings, R. F.	25	Riddle, Stewart	25
Christie, R. G.	25	Johnston, Herb	25	Robertson, A. M.	25
Chritchley, E. T.	25	Kelly, J. Howard	25	Rock, P. J.	25
Church, George	25	Kennedy, Chas.	25	Rock, Philip	25
Collicutt, Frank	25	Kerr, James	25	Salter, H. E.	25
Cozart, M.	25	Lancaster, Geo. C.	25	Scholefield, H. J.	25
Crawford, G. L., Q.C.	25	Laycock, T. D.	25	Scrymgeour, J. A.	25
Cross, Donald J. A.	25	Laycock, T. H.	25	Selby, Dr. R. C.	25
Cross, J. B.	25	Leach, K. M.	25	Smith, R. G.	25
Cross, John	25	Lepper, F. H.	25	Stapells, Fred	25
Cunnington, D. G. L.	25	Linder, Herman	25	Starr, E. H.	25
Davis, A. D.	25	Linton, Ivan	25	Stollery, C. A.	25
Dean, Basil	25	Lougheed, E. Peter	25	Stone, L. H.	25
Denoon, W. S.	25	Lounsbury, R. C.	25	Streeter, A.	25
Dillon, J. M.	25	Love, H. G.	25	Tanner, E. Harold	25
Dinning, J. B.	25	Love, James A.	25	Tanner, N. E.	25
Dinning, R. J.	25	Luxton, Norman K.	25	Weismose, N.	25
Douglas, Norman W.	25	MacDonald, W. D.	25	Willumsen, Lars	25
Dutton, Mervyn	25	Mackid, Benton	25	Wilson, John, Jr.	25
Dutton, Norman	25	Macleod, J. E. A.	25	Wilson, John, Sr.	25
Edgar, W. J.	25	Manning, A. H.	25	Wright, Howard P.	25
Edworthy, Geo.	25	Manning, F. C.	25	<i>Estate of—</i>	
Edworthy, J. D.	25	Manning, K. M.	25	Adams, E. D.	25
Ellis, Dwight	25	Marshall, E. S.	25	Hook, Watson	25
Eoll, J. A.	25	Marshall, J. C.	25	Mackey, W. J.	25
Farthing, Judge Hugh C.	25	Matthews, D. C.	25	Young, D. J.	25
Ford, Mr. Justice C. J.	25	Maxie, Fred	25		
Fox, Gordon	25	McAra, J. Malcolm	25		

Twenty-Eight Years of Progress

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	1934	1935	1936	1937	1938	1939	1940
Monday	31,371	32,258	32,414	36,260	38,541	39,419	42,755
Tuesday	29,956	33,155	31,419	33,231	30,289	33,829	30,997
Wednesday	32,771	35,328	32,231	34,574	32,162	35,195	37,092
Thursday	34,675	35,017	31,017	31,407	30,587	34,587	34,581
Friday	47,165	45,096	46,513	48,483	50,768	54,069	55,555
Saturday	38,640	41,954	39,856	36,599	41,083	42,936	43,869
	214,578	222,808	213,450	220,554	223,425	240,035	244,849

	1941	1942	1943	1944	1945	1946	1947
Monday	50,574	50,962	51,233	52,040	59,481	64,692	63,911
Tuesday	35,741	34,168	30,041	35,300	38,271	47,545	43,672
Wednesday	38,259	39,757	37,550	42,245	43,189	59,389	53,958
Thursday	35,524	35,210	36,074	35,892	39,730	43,936	42,047
Friday	59,203	59,049	62,466	68,336	65,559	70,175	71,954
Saturday	48,119	15,135	48,488	51,645	47,871	54,011	58,922
	267,420	234,281	265,852	285,458	294,101	339,748	334,464

	1948	1949	1950	1951	1952	1953	1954
Monday	64,854	70,951	73,979	59,461	78,175	80,520	76,267
Tuesday	49,612	66,943	45,004	63,874	55,555	65,491	69,481
Wednesday	63,575	72,307	73,501	70,601	66,766	72,911	75,930
Thursday	51,502	48,301	45,967	53,890	55,861	57,661	66,542
Friday	78,426	78,612	72,793	79,820	89,040	94,017	100,755
Saturday	69,014	70,840	61,891	80,621	87,743	81,237	93,306
	376,983	407,954	373,135	408,267	433,140	451,837	482,281

	1955	1956	1957	1958	1959	1960	1961
Monday	87,842	97,663	98,836	104,418	110,220	97,665	88,175
Tuesday	80,864	84,458	79,050	85,492	91,026	81,431	64,396
Wednesday	82,265	87,156	88,683	94,147	99,837	85,592	94,450
Thursday	66,467	74,468	70,610	74,074	77,022	65,783	71,315
Friday	102,706	81,292	93,637	94,953	110,976	102,365	100,488
Saturday	100,874	97,234	107,559	96,252	102,634	95,097	96,033
	520,794	521,271	538,375	549,336	591,715	527,933	514,857

IN APPRECIATION

The President, Officers and Directors of the Calgary Exhibition and Stampede wish to take this opportunity to express their sincere thanks to the following firms and business men who have donated trophies, prizes or have augmented the prize money offered in the Stampede events, Stampede Parade, School Children's Friday Morning Program, the Live Stock and other Departments.

STAMPEDE EVENTS

Alberta Distillers Limited, Calgary; Mr. C. M. Baker, Calgary; Biltmore Hats Limited, Guelph, Ont.; Henry Birks & Sons Limited, Calgary; Calgary Brewing & Malting Company; Calgary Herald, Mr. Basil Dean; Calgary Power Limited, and G. A. Gaherty; Canada Safeway Limited, Calgary; Royal Canadian Legion, B.E.S.L., Calgary Branch No. 1; Canadian Western Natural Gas Co., Calgary; Mr. Mervyn A. Dutton; T. Eaton Company (Canada) Limited; General Supplies Limited, Mr. Merv. Johnston; Great Western Garment Co., Edmonton; Mr. R. H. C. Harrison, Calgary; Hudson's Bay Company, Calgary; Imperial Oil Limited, Calgary; Radio Station, C.F.C.N., Mr. H. Gordon Love, Calgary; Hotel Palliser, Calgary; Royal - Wales and Noble Hotels, Mr. A. D. Davis; Mr. Morris Shortt, Calgary; Sicks' Brewery (Alberta) Limited, Calgary; Standard Holding Limited, Mr. M. A. Dutton and Reg. F. Jennings, Calgary; John B. Stetson Company, Brockville, Ont., and Philadelphia, Pa., U.S.A.; Western Canadian Greyhound Lines Limited, Calgary; Union Milk Company, Calgary; United Grain Growers Limited, Calgary; York Hotel, Calgary, Mr. George Cristall.

STAMPEDE PARADE

T. Eaton Company (Canada) Limited; Farm and Ranch Review, Calgary; Hook Signs Limited, Calgary; J. A. Grogan, Calgary.

FRIDAY MORNING SCHOOL CHILDREN'S PROGRAMME

Alberta Pacific Grain Company (1943) Limited, Calgary; J. H. Ashdown Hardware Company Ltd., Calgary; Burns & Company Limited, Calgary; North Star Oil Limited, Winnipeg, Man.; United Dairies Limited, Calgary, James Wordie; Hudson's Bay Company Store, Calgary.

LIVE STOCK

Alberta Aberdeen-Angus Association, per Mrs. D. Banks, Secretary; Alberta Hereford Breeders' Association, per L. W. Bond, Secretary; Alberta Shorthorn Breeders' Association, per Howard Byers, Secretary; Canadian Shorthorn Association, per H. R. White, Secretary; Manning-Egleston Lumber Co. Ltd., Calgary; Alberta Holstein-Friesian Association, per Jack Bailey, Secretary; Canadian Ayrshire Breeders' Association of Canada, per Douglas MacKechnie, Secretary; Alberta Ayrshire Club, per R. F. Smith, Secretary; Alberta Guernsey Breeders' Association, per Ross D. Young, Secretary; Southern Alberta Jersey Cattle Club, per Mrs. E. S. Schumaker, Secretary; Henry Birks & Sons Ltd., Calgary; Alberta Clydesdale Horse Association, per J. G. Stohart, Secretary; Clydesdale Horse Association of Canada, per T. P. Devlin, Secretary; Canadian Percheron Association, per H. E. Salter, Secretary; Canadian Belgian Horse Association, per R. Trepanier, Secretary; Canadian Sheep Breeders' Association, W. H. J. Tisdale, Secretary; Canadian Swine Breeders' Association, per S. B. Stothers, Secretary; Canadian Landrace Association.

OTHER DEPARTMENTS

J. H. Ashdown Hardware Co., Calgary; Calgary Drafting & Blue Print Co., Calgary; Fyfe Smith Hardwood Ltd., Calgary; Department of Indian Affairs; Dominion Bridge Co. Ltd., Calgary; Manning-Egleston Lbr. Co., Calgary; Universal Hobby Supplies, Calgary; Canadian Restaurant Association, Calgary.

— 1962 —
July 9th to 14th



1912 — Golden Jubilee — 1962